

INVOICE

Remit Address:

WJBK
New World Communications of Detroit Inc
PO Box 100624
Atlanta, GA 30384-0624
Main: (248) 557-2000
Billing: (248) 552-5129

Billing Address:

Greer Margolis & Mitchell
Attention: Accounts Payable
1010 Wisconsin Avenue NW
Suite 800
Washington, DC 20007

Advertiser	Obama for America	Invoice #	4084115-1
Product	OBAMA FOR PRES	Invoice Date	11/25/12
Estimate Number		Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	WJBK	Order #	4084115
Account Executive	Anthony Castaneda	Alt Order #	OBAMA FOR AMERICA
Sales Office	FSS Philadelphia	Deal #	
Sales Region	National	Order Flight	11/03/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	TV12856
Billing Type	Cash	Advertiser Code	OBAM
Special Handling		Product Code	
Agency Ref		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WJBK	Fox 2 News AM 430a	430a-5a								
	CDR										
					11/05/12 to 11/11/12	2x	MT-----				
	WJBK			M	11/05/12	:30	4:36 AM	OFA12G194H	\$350.00		2
	WJBK			Tu	11/06/12	:30	4:52 AM	OFA12A193H	\$350.00		1
2	WJBK	Fox 2 News AM 7a	7a-8a								
	CDR										
					11/05/12 to 11/11/12	1x	M-----				
	WJBK			M	11/05/12	:30	7:27 AM	OFA12A193H	\$2,500.00		1
3	WJBK	Sa 12a-1230a	12a-1230a								
	CDR										
					10/29/12 to 11/04/12	1x	-----S-				
	WJBK			Sa	11/03/12	:30	12:23 AM	OFA12G194H	\$400.00		1
4	WJBK	M-Su 10p-11p News	10p-11p								
	CDR										
					10/29/12 to 11/04/12	2x	-----S				
	WJBK			Su	11/04/12	:30	10:21 PM	OFA12G194H	\$4,200.00		2
	WJBK			Su	11/04/12	:30	10:56 PM	OFA12A193H	\$4,200.00		1
5	WJBK	Fox News Sunday	Su 10a-11a								
	CDR										
					10/29/12 to 11/04/12	1x	-----S				
	WJBK			Su	11/04/12	:30	10:59 AM	OFA12A193H	\$2,000.00		1
<u>Aired Spots</u>				7							

<u>Gross Total</u>	\$14,000.00	
<u>Agency Commission</u>	\$2,100.00	
<u>Net Amount Due</u>	\$11,900.00	<u>Payment Terms 30 Days</u>

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.